Adobe Illustrator Tutorial: Reduce File Size (within program)

Background:

- Reducing image size (also reduces overall file size) there are two parameters you can manipulate when reducing file size within a document:
 - Dimensions the size of the space containing information
 - Resolution (PPI/DPI) the quantity of information within a space
- Methods to reduce the file size
 - Crop reduces image dimensions
 - Rasterize Reduces image resolution

Crop:

- Step 1: Select image
- Step 2: Right click and select crop image. Or go to Object > Crop Image



Step 3: Reduce crop margins to the smallest size possible without removing important information

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- Step 4: hit "enter" key on keyboard to accept crop. To undo Ctrl + Z (PC) or Cmnd + Z (Mac)
- Step 5: Repeat for all images

Rasterize:

- Step 1: Select image
- Step 2: Go to "Object" and then select "Rasterize"



Step 3: In the "Rasterize Panel" under "resolution" select "High (300 ppi)" from the dropdown menu.

	Rasterize
	Color Model: RGB ~
_	Resolution: High (300 ppi)
	Background
	• White
	○ Transparent
	Options
	Anti-aliasing: Art Optimized (Supersampling) 🗸 🛈
	Create Clipping Mask
	Add: 🗘 0 in Around Object
	Preserve spot colors
	Cancel

- Step 4: Click "OK"
- Step 5: Repeat for all images